



A DOWNTOWN PARTNERSHIP

What's Up Downtown  
Old Town Cape, Inc.

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## **Announcing the arrival of the Downtown Trolley July 3, 2017**

A Free Trolley will be making its way through the streets of Downtown Cape Girardeau this summer.

A Downtown Trolley has long been a part of Mayor Harry Rediger's vision for Downtown Cape Girardeau. Mayor Rediger says "Our downtown has undergone a transformation in recent years with the addition of the casino, Broadway streetscape, Marquette Tech District, and numerous new businesses. I am excited to see the free trolley come to fruition and help make it even more fun for residents and tourists to come downtown."

The Downtown Trolley will facilitate easier access to public parking and downtown destinations. The first six months of the Downtown Trolley will be a trial period to gauge ridership and hours.

"We believe the Trolley will be a wonderful tool to make it easier to access all the unique businesses and events in Downtown Cape. This type of partnership is what makes great things possible" says Marla Mills, Executive Director for Old Town Cape, Inc. and Downtown Cape Girardeau Community Improvement District liaison.

The upfront costs of the Downtown Trolley have been funded through a federal grant and Visit Cape. Additional operating costs are being met by a community partnership which includes the Isle Casino Cape Girardeau and the Downtown Cape Girardeau Community Improvement District. Regular operation of the Downtown Trolley will be overseen by the Cape Girardeau County Transit Authority.

The Downtown Trolley will be in service every Thursday evening from 4p.m. to 11 p.m, Friday's from 12 p.m. to 11 p.m. and Saturday from 12 p.m to 11 p.m.

The Downtown Trolley will have 7 designated stops during the initial trial period. These stops include: The public parking lot at the corner of Broadway and Middle Street, the corner of Fountain Street by the Marquette Tower, the public parking lot at the corner of Broadway and Main Street, the Isle Casino, the public parking lot at the corner of Main and Independence, the public parking lot at 35 S. Spanish Street, and the corner of Spanish and Themis.

The community partners would like to invite the public to join them Thursday July, 13 at 3:30 p.m. for a Ribbon Cutting and inaugural ride on the Downtown Trolley.

Free Downtown Cape T-Shirts will be given out to the first 15 people who ride the Downtown Trolley.

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