

ANNUAL DOWNTOWN CHRISTMAS PARADE OF LIGHTS
Old Town Cape, Inc. is Ringing in the Holidays!

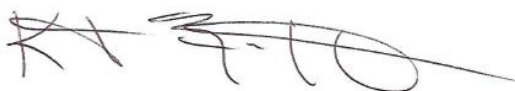
We would like to invite you to participate in the 27th Annual Downtown Christmas Parade of Lights on Sunday, November 25, 2018, the theme for which is "Ringing in the Holidays." The Parade of Lights is proudly presented by Old Town Cape, Inc. and our sponsors: The Rhodes Group and Drury Southwest, Inc. Included with this packet, you will find further information and rules and regulations regarding the parade, as well as a participant entry form. Please read all rules prior to planning your float and/or associated activities.

The parade will be limited to the first 100 entries.

Forms received on or prior to October 19, 2018 will have an entry fee of \$40.00 or \$20.00 for not-for-profit organizations, and forms received after October 19, 2018 will have an entry fee of \$50.00 or \$25.00 for not-for-profit organizations. Please make checks payable to Old Town Cape, Inc.

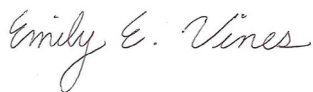
You will be notified of your acceptance into the parade by e-mail, and you will receive your parade number and day-of-parade instructions in the mail prior to the event. Contact Vicki Zickfield or Emily Vines with any questions.

Thank you for your participation,



Kent & Vicki Zickfield

Kent & Vicki Zickfield
Zickfield's Jewelry & Gifts
Parade Coordinators
vicki@zickfields.com
(573) 335-5681



Emily Vines
Old Town Cape, Inc.
Events Coordinator
info@oldtowncape.org
(573) 334-8085



Media Sponsor

SOUTHEAST MISSOURIAN

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Parade Information

- The parade route will begin at Capaha Park and proceed down Broadway Street to Main Street, ending at Hutson's Art Van Furniture.
- Line up for the event begins at 1:00 P.M. Participants will receive information the week before the parade regarding their position in the parade and where to enter the park. No other vehicles, aside from parade participants on floats, will be allowed in Capaha Park beginning at 12:00 P.M. Vehicles that are dropping off parade participants cannot park their vehicles in Capaha Park.
- Float passengers and walking entries should arrive and be dropped off at the Perry Avenue entrance of Capaha Park. Bands should be let off of buses in the SoutheastHEALTH parking lot at the corner of Broadway and West End.
- Parade officials will be stationed at each park entrance to assist participants with directions and instructions.
- **Leading up to and on the day of the event, the Parade Committee reserves the right to refuse any entry.**
- Cancellation for weather will be announced on local radio stations, www.downtowncapegirardeau.com, facebook.com/oldtowncape/, and other local media outlets. If canceled, the parade will be held on the following Sunday, December 2, 2018. No refunds will be given for event cancellation, postponement, or entry withdrawal. Please include contact information for the day of the parade on the entry form in case of cancellation or postponement.



Proud event Sponsors of the
27th Annual
Downtown Christmas Parade of Lights



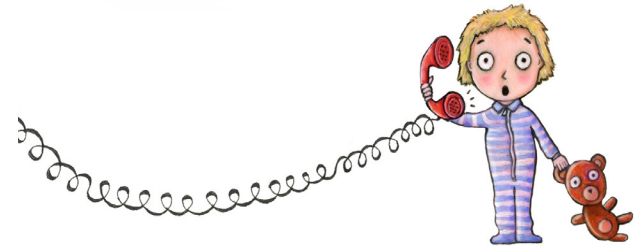
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Parade Rules

1. All entries, including commercial entries, must be decorated for Christmas and lighted. Any undecorated entries will not be allowed to participate.
2. All entries should include Christmas music: either live singing, instrumental, or taped.
3. All entries should display the name of the organization or group on both sides.
4. **NO LIVE SANTAS ON ANY FLOAT! (We have Santa riding at the end.)**
5. No fliers, business cards, or paper of any kind can be handed out.
6. No Parking or stopping along the parade route.
7. There is a limit of 25 walkers per entry.
8. There is a limit of 6 accessory vehicles per entry (ATV's, gators, etc.).
9. Every vehicle, including accessory vehicles (ATV's, gators, etc.), must be registered.
10. Motorcycle riders MUST, per city ordinance, wear helmets and observe safe driving practices.
11. Maximum height of float/entry must not exceed 13 feet, due to traffic and street lights.
12. Participants without headlights should have an escort vehicle meet them at the end of the parade route.
13. No entries for political campaigns are allowed.
14. Candy cannot be thrown from any float or moving vehicle. This policy is in accordance to the city ordinance, and is for the safety of children who might run among vehicles to pick up candy, or who might be injured by thrown candy. However, walkers accompanying your entry may distribute candy, but must keep up with the parade pace. Police will remove any entry violating this ordinance.



Questions? Call Vicki Zickfield (573) 335-5681 or Old Town Cape, Inc. (573) 334-8085

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Parade Entry Form

Name of Group or Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Email: _____

Contact Person: _____

In the event of inclement weather, please provide day-of-parade emergency contact information:

Name: _____ Telephone: _____

DETAILED description of entry (decorated truck, 18-wheeler with trailer, band, walking entry, animals, size of trailer and truck, type of vehicle, number and size. Attach additional sheets if necessary.



Please mail your completed form and check to:

Old Town Cape, Inc.
338 Broadway St., Ste. 401
Cape Girardeau, MO 63701

Please make checks payable to:
Old Town Cape, Inc.

Entries are limited to the first 100 entries. **The parade committee reserves the right to refuse any entry before and on parade day.**

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