

Cape Riverfront Market Demonstration Policy – 2019

1. Demonstrators are guests of the market and do not need to submit an application or fee. Demonstrators are not allowed to sell products, demonstrations must be family-friendly, and demonstrators must avoid using the demo tent as a political or religious platform; the purpose of demonstrations is to provide an educational service to the community.
2. Cooking demonstrations must comply with local/state regulation codes. The Market is required, yearly, to pass an inspection in order to obtain a Temporary Food Stand Permit from the Cape Girardeau County Public Health Department. This Permit covers food demonstrators that will be giving out food samples. Food demonstrators need to be familiar with the requirements, please visit http://cgcohealthdept.com/docs/eh_serv/tempfood.html or contact the Cape Girardeau County Public Health Department: (573) 335-7846 extension: 131. A separate permit is required for disbursement of alcohol samples.
3. Scheduling of demos must be approved by the market manager. While striving to incorporate a diversity of demo topics/activities, demos emphasizing health and nutrition will be prioritized.
4. Electric will not be available for those participating at the demonstration tent.
5. Demonstrators must supply their own equipment and materials (the market will provide one 10' x 10' tent, one 6 foot table with a table cloth, signage, and two chairs).
6. Demonstrators are responsible for set-up/take-down of their demonstration area.
7. Demonstrators may display signage, banners, business cards or informational handouts (such as recipe sheets). Sales/product catalogs are not allowed. Promotional items other than those listed above are discouraged. The focus must remain on the demonstration itself. All demonstration materials must stay within the demonstration area (i.e. demonstrators may not walk around the market passing out flyers).
8. Demonstrators may set out a donation container during demonstrations; however they may not solicit donations. Demonstrators may conduct donation drives (canned goods, clothing, etc.), but must have approval from the market manager. For-profit businesses are not allowed to accept donations or set out a donation container.
9. Demonstrators may conduct drawing or giveaways of items made during a demonstration, however they cannot sell the items or tickets for the drawing.
10. If demonstrators are unable to attend their scheduled session, please notify the market manager as soon as possible to allow for scheduling change.

11. Demonstrators will be notified by the market manager of market cancellations due to inclement weather. In cases where the market remains open during rainy weather, demonstrators are not required to continue with the demonstration.
12. The Cape Riverfront Market may use the information from or photos of the demonstration for marketing purposes.

Please provide the market manager with the following information:

Contact information (email and phone number), your demonstration date and time period (a two hour time commitment within the Market hours is requested, although demonstrators may choose to be present for additional hours within 8 a.m. to noon), and title of demonstration desired for promotional purposes.

Thank you for the generosity of your time and energy put toward making the Cape Riverfront Market a community success!