Purpose:
The demonstration tent at the Cape Riverfront Market serves as an education-based station for anyone attending the market. Local individuals, groups, organizations, and businesses are given the opportunity to set up for a morning and educate the attendees at the Cape Riverfront Market about their business, their organization, or their hobbies and careers. Demonstrations may include cooking with produce found at the market, children’s activities, animal-based education, hands on demonstrations, and more. The demonstration tent is set up every Saturday through the entirety of the market season.

Pricing:
There is no cost to set up at the demonstration tent, as demonstration tent participants are considered to be volunteers who are willingly giving up their Saturday mornings to benefit the overall success of the Cape Riverfront Market.

Set Up:
Old Town Cape, Inc. will provide a 10X10 tent, signage, a table, and two collapsible chairs for individuals or groups participating at the demonstration tent. If participants plan on sitting for long periods of time while stationed at the demonstration tent, we encourage them to bring seating of their choosing that is comfortable for them. Demonstration tent participants are welcome to bring their own set up as well; we just ask that participants notify the market manager ahead of time with an overview of materials they are bringing.

The set up process for musicians performing at the Cape Riverfront Market can begin as early as 7:00 A.M. While musicians can begin setting up as early as 7:00 A.M., Old Town Cape, Inc. does not have a mandatory set up time in place. We only ask that if a musician is scheduled to begin playing at 8:00 A.M., that they are ready to play at 8:00 A.M., not just arriving to the market at 8:00 A.M. The same applies to all scheduled times. We also ask that musicians do not begin playing any later than 9 a.m.

Outlet Access:
There is no electric available for the demonstration tent area. If participants need electric and wish to utilize a generator, they must notify the market manager ahead of their scheduled date for generator approval.

Tear Down:
Old Town Cape, Inc. will tear down the demonstration tent beginning at noon. Demonstration tent participants are not responsible for assisting with tear down.

Times:
Demonstration tent participants playing at the Cape Riverfront Market can remain at their tent for up to four hours, but we ask that demonstrations stay for at a minimum of two hours, with a start time of no later than 8:30 a.m.

If inclement weather occurs, or if inclement weather is predicted, the Cape Riverfront Market manager will contact demonstration tent participants with further instructions, or to re-schedule a demonstration date if available. Demonstration participants will not be penalized for having to cancel their performance due to rain or extreme heat.

To schedule your date for the Demonstration tent, please call Emily Vines at 573-334-8085, or send an e-mail to emilyvines@oldtowncape.org
2020 Cape Riverfront Market
Demonstration Tent Rules

1. Demonstrators are guests of the market and do not need to submit an application or fee. Demonstrators are not allowed to sell products, demonstrations must be family-friendly, and demonstrators must avoid using the demo tent as a political or religious platform; the purpose of demonstrations is to provide an educational service to the community.

2. Cooking demonstrations must comply with local/state regulation codes. The Market is required, yearly, to pass an inspection in order to obtain a Temporary Food Stand Permit from the Cape Girardeau County Public Health Department. This Permit covers food demonstrators that will be giving out food samples. Food demonstrators need to be familiar with the requirements, and should contact the Cape Girardeau County Public Health Department with questions.

3. Scheduling of demos must be approved by the market manager. While striving to incorporate a diversity of demo topics/activities, demos emphasizing health and nutrition will be prioritized.

4. Electric will not be available for those participating at the demonstration tent.

5. Demonstrators must supply their own equipment and materials (the market will provide one 10' x 10' tent, one 6 foot table with a table cloth, signage, and two chairs).

6. Demonstrators may display signage, banners, business cards or informational handouts (such as recipe sheets). Sales/product catalogs are not allowed. Promotional items other than those listed above are discouraged. The focus must remain on the demonstration itself. All demonstration materials must stay within the demonstration area (i.e. demonstrators may not walk around the market passing out flyers).

7. Demonstrators may set out a donation container during demonstrations; however they may not solicit donations. Demonstrators may conduct donation drives (canned goods, clothing, etc.), but must have approval from the market manager. For-profit businesses are not allowed to accept donations or set out a donation container.

8. Demonstrators may conduct drawing or giveaways of items made during a demonstration, however they cannot sell the items or tickets for the drawing.

9. If demonstrators are unable to attend their scheduled session, please notify the market manager as soon as possible to allow for scheduling change.

10. Demonstrators will be notified by the market manager of market cancellations due to inclement weather. In cases where the market remains open during rainy weather, demonstrators are not required to continue with the demonstration.
Please provide the market manager with the following information:

Name:

Group/Organization/Company (if different):

Phone Number (cell preferred):

E-mail:

Your signature on this document indicates that you accept all rules and procedures outlined above. Please submit this form to Emily Vines prior to your scheduled date at the Cape Riverfront Market (if possible). Forms may be submitted via e-mail (emilyvines@oldtowncape.org) or in person at the Cape Riverfront Market on your scheduled date.

Signature: ___________________________ Date: ___________________________

Thank you for the generosity of your time and energy put toward making the Cape Riverfront Market a community success!